



***YOUNG POONG CO., LTD.***

*Company profile*

# AGENDA

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1. Company Overview
2. Brand and Products
3. Certificates
4. Exhibition Participation & MOUs

# OVERVIEW

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YOUNG POONG

was created with the vision  
to be the best in the industry.

## Who we are?

We are a comprehensive food company dedicated to the globalization of Korean cuisine, proudly developing and distributing the first-ever instant(ambient) Topokki.

## What we do?

We specialize in the manufacturing and export of shelf-stable Topokki, supplying markets across the globe, including the U.S. and Europe. While we primarily operate on a B2B basis with in-house production, OEM partnerships are also available.

## How we do?

We believe that mealtime is the foundation of happiness. By promoting food culture, listening to our customers, and sharing the authentic taste of Korean cuisine, we aim to create meaningful culinary experiences worldwide.

## Our mission?

Future, Trust, Global, Passion

# Facilities

Ambient



Earth: 21,590.5 m<sup>2</sup>



주소

Frozen



Earth: 6,408 m<sup>2</sup>



주소



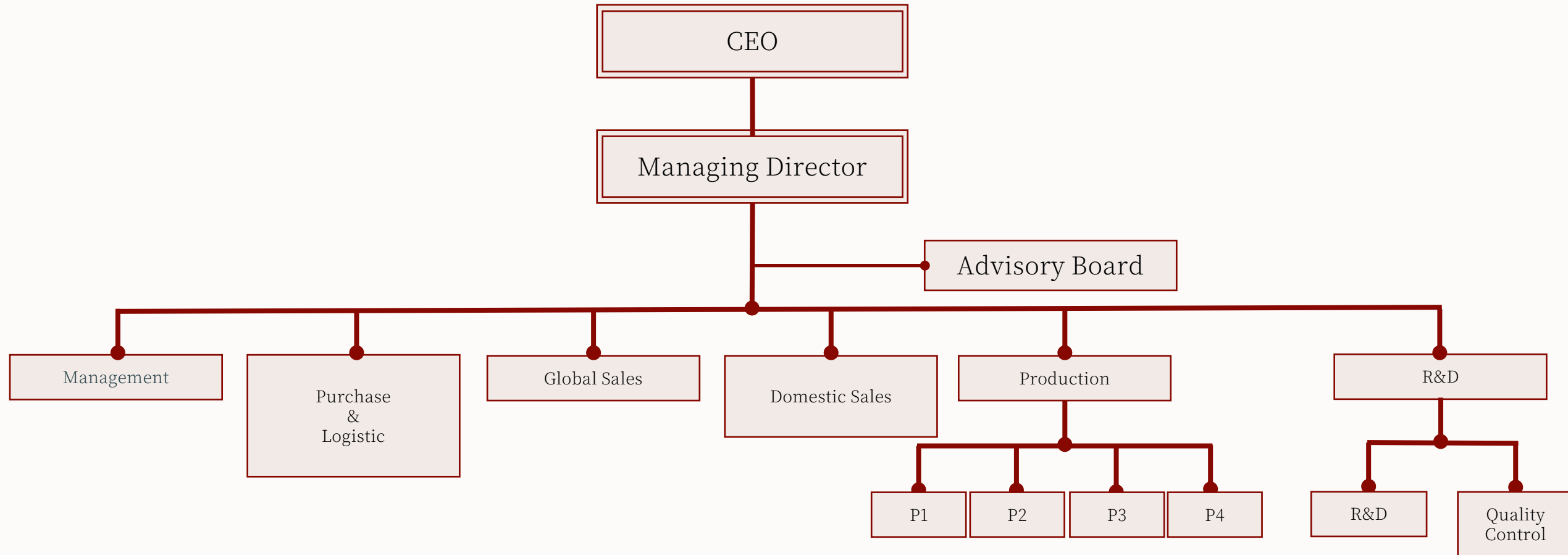
# Facilities



FACILITY  
INNOVATION

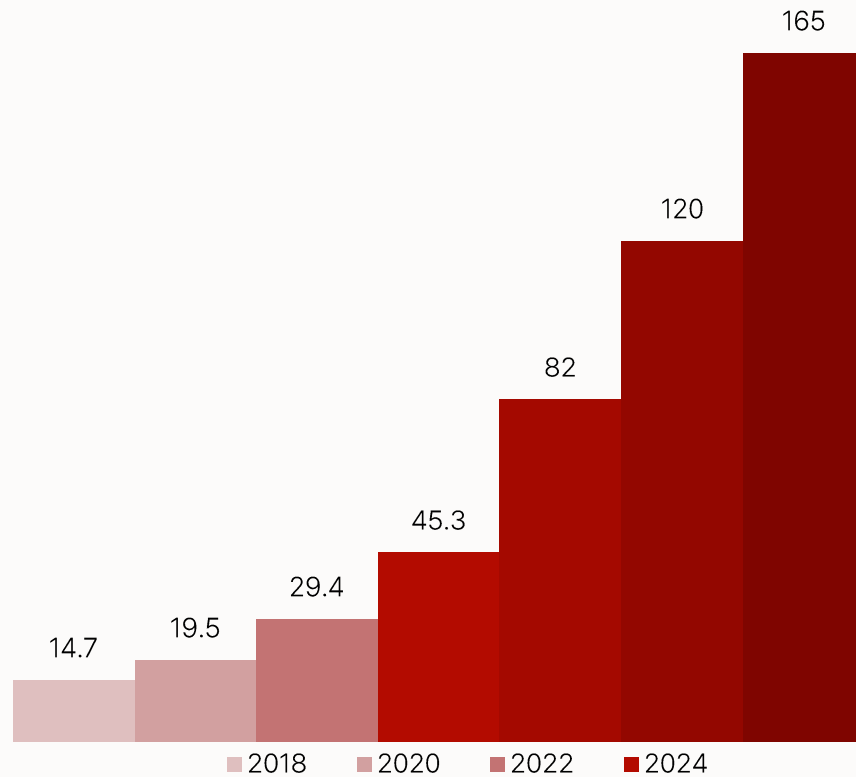


# Organization

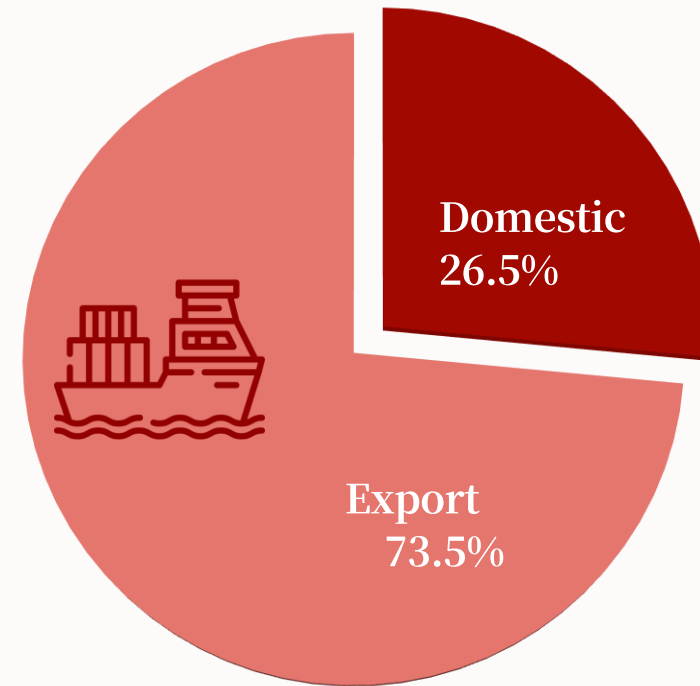


# Revenue

Total Revenue by year (Billion \$)



Proportion of Export for past 3 years  
(2022: 77.3%, 2023: 74.47%, 2024: 73.4%)



→ Domestic sales are also steadily growing



# Major Partners

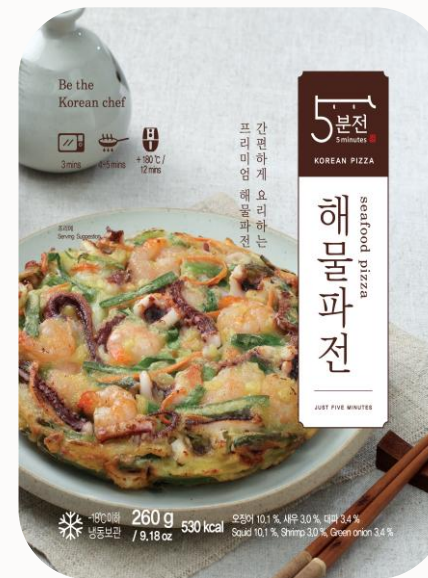
## Domestic



## Overseas



# BRAND





# Product introduction – YOPOKKI



Export  
78%

YOPOKKI means delicious and convenient  
and contains lively energy like saying “YO!”



# Product introduction – YOPOKKI

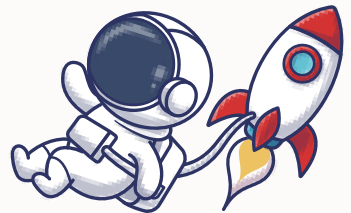


# Product introduction – PINK ROCKET

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Joys popped into your mouth!  
Pink Rocket! Pink Rocket gives you a  
delicious joy that fills your mouth.



# Product introduction – PINK ROCKET

렌더이미지로 수  
정 필요



NON-  
HALAL

HALAL



# Product introduction – JOAYO

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HEALTHIER CHOICE  
TO  
ENJOY TOPOKKI

NON-ALCOHOL RICE CAKES, NO MEAT SAUCE



# Product introduction – JOAYO



CUP  
NON-HALAL



CUP  
HALAL



POUCH  
NON-HALAL

# Product introduction – MATAMUN

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**Matamun - 'Carefully add flavor'**

**a brand of Korean dishes**

**made with fresh ingredients**

Export  
78%



# Product introduction – MATAMUN



15%

# Product introduction – 5 MINS JEON

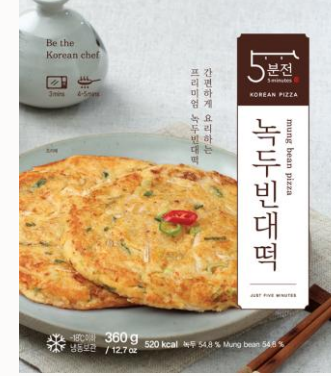
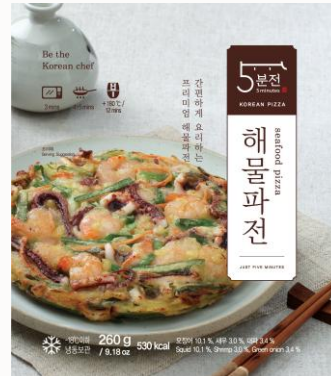
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BRING THE MOST  
KOREAN TRADITIONAL FOOD  
TO YOUR TABLE

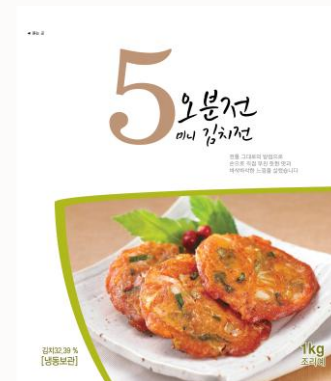
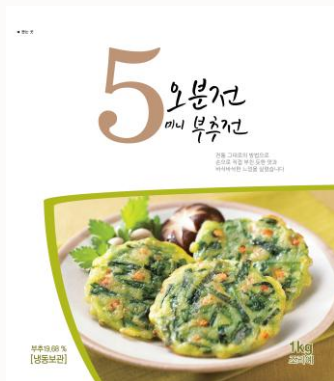


Export  
78%  
**KOREAN PIZZA**

# Product introduction – 5 MINS JEON



2-3  
Pieces



20  
Pieces

# CERTIFICATES

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Key Certificates That Verify the Level of Quality  
and Safety in the Manufacturing process

# Certificates



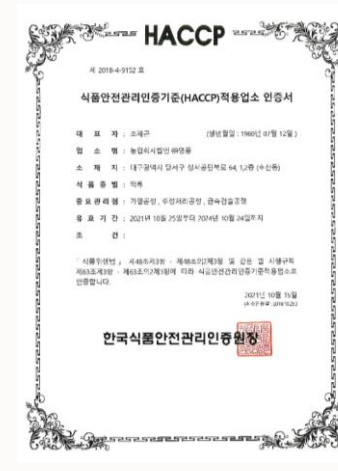
FSSC22000



ISO22000



US FDA



HACCP



MUI-HALAL



KOSHER



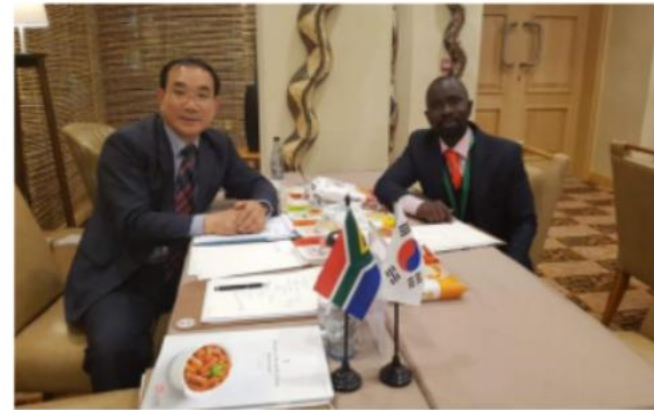
# EXHIBITION / MOU



STEPPING NEXT LEVEL :  
TO THE WORLD'S MOST POPULAR  
FOOD COMPANY



# Exhibitions / MOUs



# Exhibitions / MOUs





# Exhibitions / MOUs



# Exhibitions / MOUs





# Exhibitions / MOUs





# Exhibitions / MOUs

